

PARALLEL SESSION 2.1

**BUILDING ETHICAL SYSTEMS FOR PUBLIC INTEREST IN THE NATIONAL
RESPONSE TO NCDS**



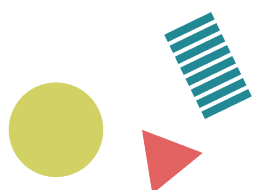
| BACKGROUND

The rising trend of NCDs is influenced by the consumption of tobacco, alcohol, unhealthy diets, physical inactivity and compounded by poverty, unfair trade, and environmental pollution. In order to safeguard public interests, it is imperative to build the enabling environment for ethical behaviors and practices. The global community should collectively invest in building institutional capabilities promoting transparency and accountability in addressing these risk factors and determinants.

Ethical systems reflect good governance, rule of law, accountability, transparency, responsiveness and effective management of conflict of interests. Various tools such as mandatory public reporting, regulatory systems and tools including self-regulation, surveillance and monitoring can be applied.

| OBJECTIVES

- Define the ethical system which supports the national response to NCDs;
- Discuss ways to build institutional capabilities for ethical conduct and decision making;
- Outline the range of tools and regulatory mechanisms to support strategic choices in support of public interest;
- Highlight efforts required to build the enabling environment for professional ethics in all relevant sectors in support of the national response to NCDs.





PRINCE MAHIDOL
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Speaker / Panelist

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Carlos A. Monteiro, MD and PhD, is a Professor of Public Health Nutrition at the University of Sao Paulo, Brazil where he chairs the Center for Epidemiological Studies in Health and Nutrition. His research focuses on methods in population nutritional and dietary assessment, secular trends and determinants of all forms of malnutrition, food processing and human health, and programs and policies evaluation. His main academic achievements include extensively quoted studies on the nutrition transition, the development of the most used food classification based on food-processing (NOVA), the new concept of food ultra-processing, and the internationally acclaimed Dietary Guidelines for the Brazilian Population. He has served on numerous national and international nutrition expert panels and committees. Since 2010, he is member of the WHO Nutrition Expert Advisory Group on Diet and Health. He is a recipient of the PAHO Abraham Horwitz Award for Excellence in Leadership in Inter-American Health.

